



AMERICAN JOURNAL OF  
**SOCIAL DEVELOPMENT  
AND ENTREPRENEURSHIP**  
**(AJSDE)**

ISSN: 2836-0702 (ONLINE)

**VOLUME 3 ISSUE 1 (2024)**



PUBLISHED BY  
**E-PALLI PUBLISHERS, DELAWARE, USA**

## State University and College (SUC) Program Offering: A Feasibility Study of Bachelor of Science in Public Management

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### Article Information

**Received:** August 14, 2024

**Accepted:** September 16, 2024

**Published:** September 20, 2024

### Keywords

*Catbalogan City, Curriculum, Faculty, Public Management, Samar, Students, SWOT Analysis, University*

### ABSTRACT

The study aims to determine the viability of the proposed program Bachelor of Science in Public Management (BSPM) and examine it by using SWOT analysis (strength, weakness, opportunities, and threats) internally and externally enabling us to see the big picture and whether the proposed curriculum program is feasible to be implemented in the Samar State University (SSU) complete facilities, and available faculty to manage the program administratively and academically. The study involved senior high school students with a sample size of 724 student respondents. This study employed a descriptive method by facilitating a survey questionnaire issued to respondents and analyzing their preferences. Descriptive viability data were also obtained by extracting information from the Human Resource Officers like recommendations for enrolment and hiring assurances for upcoming enrollees and future graduates. The results of the feasibility were ground-breaking because of the high number of students who want to enroll for the BSPM about 368 or 50.83%, if offered in SSU and their top reasons are the University offers free tuition, scholarships, and grants 173 (23.90%), student says it's aligned in their Senior high school strand with several answers 138 (19.6%) and a tie in 3rd rank, the SSU offers quality education with a total of 111 (15.33) and they choose the based on their intuition or own decision 111 (15.33). Human resource (HR) officers and the selection board in Samar recommend the BSPM with a decision that they will probably and definitely hire graduates from the program, they will endorse it to their family and friends because SSU offers quality education, and it has free tuition, scholarship, and grants and knowing that ABM and HUMSS strands The program is feasible for the reason that it is unique in Western Samar or even in Catbalogan City which soon be offered in SSU. High demands for graduates in the government service especially in administrative staff and supervisorial functions which a management graduate is fitted to it. Supply is high and every government office is mass hiring plantilla positions to adapt support function..

### INTRODUCTION

In the vast world of educational zones, there is an increase in exploring new degree programs among higher educational institutions that directly target the needs of the evolving society and competitively acquiring practical lessons that are applied by using principles and philosophy-enriching subjects inclusive to the degree offered by every educational institution which quality education and advanced instruction are given to the college students in Higher educational institutions (HEIs) for them to be ready in the real world. Kromydas (2017) emphasizes in his study that HEI's persistence to evolution has been a current trend and demands and policies related to the labor force and its market value, yet challenges have been experienced because of the multifunctional mandate providing not only intellectual and professional training (Subotzky, 2001) but also aligning program offerings with the needs of economics promoting global competitiveness (Oppong, 2013). The labor market also plays a great part in decision-making indicators such as wage analysis relating to position as well as the feasibility of the program in planning and implementation may take place. Offering a bachelor's program is very vital in the

assessment of feasibility to properly evaluate the program according to necessity, sustainability, societal advantage, and institutional alignment of goals as exhibited (Mabini *et al.*, 2022). Among the requirements of the program administration include the dean, the program chair together with the quality assurance focal person, qualified core faculty, and physical facilities which must be compliant with requirements of Memorandum Order (CMO) set by the Commission on higher education (CHED) was experienced also by other HEIs and SUCs (Mabini *et al.*, 2022). Employment prospect is essential, for a company or employer confirmation and its recommendation to open the program as to the demand to be offered exemplifying viability of it as agreed also by Caliat *et al.* (2023) together with SWOT analysis. Other requirements like curriculum determination and development, required facilities for the establishment according to Hidayati *et al.* (2022).

This program is a priority in the peak of time as today, since countries not only the Philippines are challenged by inefficiency in bureaucracy as stated by Khaled and Chowdhury (2011). Public management involves functions in public governance such as strategic planning, public trust, and transparency, enhancing the quality

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of life and service to the public (Hokayem & Kairouz, 2014) which relates to the study of Gultekin (2011) that community development significantly impacting service delivery of the government providing client satisfaction. To face these challenges, offering public management education is the key to the game-changing and practical method of balancing the knowledge in theories and principles of management and administration through hand in hand with operational skills development as provision to future students' foundation to the real world scenario (Draai *et al.*, 2016).

### **Background of Program Offering: BS Public Management**

Bachelor of Science in Public Management (BSPM) is a four-year degree program designed to provide students with theoretical knowledge and practical skills in public sector management, policy development, and labor relations. It equips students with the fundamentals of good governance and policy analysis. The program also centers on teaching topics like human capital management, fiscal administration, government budgeting, and accounting, and program development. It aims to show students how to plan, implement, and monitor human, material, and resource management for government and civil society organizations.

According to CHED Memorandum Order No. 06 series of 2010, the degree program prepares people for careers in public administration and governance for the public interest and it is also a formation course for students who want to devote their life to the public service in government and civil society. Since the Government Agency is the largest employer in the Philippines, we need to have a supply of employees determined and dedicated to public service and to maintain the public trust of the people equipped with the values and ethics of being a public servant for the public good.

BSPM shall aim to develop public servants' required knowledge, values, and skills to serve as professionals to be employed in government service. It also prepares graduates for technical and administrative positions in the government and this is also good as preparation for law school. Appointive and Elective positions that will be functioning as executive and policy-making bodies in civil society.

The program's nature is both an applied social science and a field of management and the curriculum includes courses in general education, public administration, special courses, and electives. Completion of Accountancy, Business, and Management (ABM) / Humanities and Social Sciences (HUMSS) strand program in Senior High School, or enrolment in the same program, if not yet completed. BSPM curriculum shall consist of at least 141 academic units divided into five parts: general education courses for 54 units; public administration courses for 57 units; special courses for 12 units; Electives for 12 units, and practicum for 6 units. The date of implementation is to be announced after approval from the Board (BOR).

### **Objective of the Study**

The objective of the study is to determine the viability of the proposed program Bachelor of Science in Public Management (BSPM) and examine it by using SWOT analysis (strengths, weakness, opportunities, and threats) to enable to see the picture whether the proposed curriculum program is feasible to be implemented in the SSU and to ascertain the potentiality in addressing the needs of the evolving society.

NOTE

### **Significance of the Study**

#### **University**

This will increase the access and equity key results area (KRA) for SUC Leveling of the university supporting disadvantaged students coming from poor families whereby financial assistance is enjoyed and brings them the opportunity to work sophisticatedly in the future, especially in the government and public and private serving institutions.

#### **Academic Curriculum and Program**

The BS Public Management offering can achieve the main requirement for a Master's degree in Public Management which is also offered in the Graduates School an alignment for which one of the requirements of Certificate of Program Compliance (CoPC) by CHED. It will also fulfill the recommendation of AACUP Accreditors for offering a Bachelor's degree in SSU.

#### **Faculty**

This will give enhanced mastery and alignment among management and administration specialized faculty and focus vertically by offering program BS Public Management

#### **Students**

For that student who can enjoy free tuition and grants and who has the ambition to work in the government and even in private companies facilitating and serving clientele and public and exemplifying mastery in managing people and resources.

### **LITERATURE REVIEW**

Feasibility study of a bachelor's degree program has been a requirement to assess its viability for it's a tool to find the needs of modern needs and welfare relating to modern facilities, resources, and technology (The Investopedia Team, 2021). For the requirement of CHED to be satisfied requires SUCs to conduct feasibility (Research Marketing Strategies, Inc., 2014) so that the proposed program will come to life and reason that is part of a beneficial process and according to Caliat *et al.* (2023), the basis to offer a program will create a solid foundation in decision-making from the academic body. One study also agrees that providing a bachelor's degree in HEIs involves marketing the infrastructure facilities and university reputation. Feasibility studies were being

conducted by different authors and different programs in SUCs and HEI they respectfully proposed.

Conducted by Al-badarneh, *et al.* (2018) the paper presents a feasibility study for establishing a new Bachelor's degree program in Service Science, Management, and Engineering at the University of Science and Technology (JUST) in Jordan. It was revealed that there is a growing demand in the service sector so the University must establish the new academic program of SSME academic program.

Feasibility and relevance study for the opening educational programs at the bachelor's level of the Technological Institute of La Paz found out that high school students in Baja California Sur, Mexico are interested in a variety of educational programs, including gastronomy, engineering (management, mechatronics, biomedical, biotechnological, chemical, nanotechnology, renewable energy), and tourism. The institution has also sufficient institutional factors, such as human, financial, and material resources, as well as academic work and connections with the productive sector, to potentially offer these programs (Vergara-Garibaldi, 2023).

Caliat *et al.* (2023) in their study examining the feasibility of offering a Bachelor of Science in Business Administration major in Marketing Management program at Mindanao State University. According to the respondents (students and employers) perceived that the proposed program is helpful for the province and provides good employment opportunities for graduates. Most of the student respondents conveyed interest in the program to be enrolled.

Feasibility was also led by Balimbing (2014) offering a Bachelor of Arts in Information Technology (With Business Track on Business Processing Outsourcing) it was analyzed that the specialization is feasible since the external and internal aspects were favorable, the needed facility and faculty are available and no other school in the area offering such program.

**MATERIALS AND METHODS**

**Research Design**

This study employs a research mixed design comprising survey and documentary research designs and the data is analyzed using descriptive statistics and content analysis. The survey questionnaire is given to the respondents (senior high students and HR Officers) in a Google form survey.

**Population of the Study**

The total population of respondents was 1,664 coming from the Catbalogan School Divisions and Samar Schools Divisions. The respondents of this study involved the twenty (20) Senior High Schools in the DepEd Samar Schools Division and Three (3) Senior High Schools in

the DepEd Catbalogan Schools Division. These schools are the primary provider of incoming College students to Higher Educational Institutions especially in SSU and other Colleges in Catbalogan. Two (2) private schools hesitate to be involved.

**Sample Size Determination**

Slovin formula was used to define how much the sample size was to be included in the study per participating school. Frequency and Percentage were also used to know the viability of the proposed program BS Public Management. 724 respondents were identified in the study as samples.

**Sampling and Sample Size Distribution**

The study utilized simple random sampling among every schools intended for the study.

**Data Gathering Instrument**

Tools were used in gathering in order data prepared in an electronic form or Google survey form to make it possible to reach as many as sample respondents possible, especially in the Samar Division. An instrument was adopted from the feasibility study of the program offering of SSU Samar Island Institute of Medicine (SSU Website, n.d.) which was newly implemented in SSU with minimal customization of survey questions. The study also adopts the format of 2 feasibility research publications entitled 'A Feasibility Study on the Program Offering of BSIT' (Maaliw III *et al.* (2020) and A Feasibility Study on Offering BAIT (Balingbing, 2014). The survey questionnaire was distributed to different school heads, and school coordinators and they let their students answer the survey questionnaire online. Letter approval from the Schools Division Superintendent (both Samar and Catbalogan Division) was secured to facilitate fast coordination from the different heads of the schools and students. The data were then tabulated, analyzed, and interpreted.

**Validity and Reliability of Instruments**

The study conducted a dry run of feasibility questionnaire of one of the school in Catbalogan specifically in SNS ABM and HUMMS Senior high strands.

**Method of Data Analysis**

Methods used in data analysis are frequencies and percentage of the survey answered that related to the demand of the program to be offered. Results were analyzed by the preference of the clients and descriptive feasibility or viability questions for the employer.

Table 1 shows the overall population of Senior High school students in Samar Schools Division (ABM and HUMSS Strand)

**Table 1:** Population of Senior High Students in DepEd Samar Division (Senior High/Grade 12)

Samar Schools Divisions	No. of Senior High Students (ABM)	Percent Share	Sample Units	No. of Senior High Students (HUMSS)	Percent Share	Sample Units
Basey NHS	31	12%	19	178	19%	54

Burgos IS	18	7%	11	0	0%	0
San Fernando NHS	0	0%	0	20	2%	6
Calbiga NHS	33	12%	20	94	10%	29
Ramon T. Diaz NHS	28	11%	17	39	4%	12
Hinabangan NHS	0	0%	0	45	5%	14
Marabut NHS	11	4%	7	44	5%	13
Osmeña NHS	17	6%	10	0	0%	0
Motiong NHS	12	5%	7	54	6%	16
Pagsanghan NHS	0	0%	0	26	3%	8
San Jorge NHS	24	9%	14	81	9%	25
Sta. Margarita NHS	0	0%	0	59	6%	18
Napuro NHS	22	8%	13	0	0%	0
Tominamos IS	0	0%	0	48	5%	15
Baras NHS	0	0%	0	31	3%	9
Sto. Niño NHS	13	5%	8	18	2%	5
Tarangnan NHS	0	0%	0	66	7%	20
Igot NHS	0	0%	0	45	5%	14
Villareal NHS	32	12%	19	70	8%	21
Zumarraga NHS	24	9%	14	0	0%	0
<b>Total</b>	<b>265</b>	<b>100%</b>	<b>159</b>	<b>918</b>	<b>100%</b>	<b>279</b>

Source: Samar Schools Division Office (Planning Office), 2024

Table 2 entails the overall population of Senior High school students in Catbalogan Schools Division (ABM and HUMSS Strand)

The total senior high school student population of One Thousand Six Hundred Sixty-Four (1,664) as presented below (Table 3)

**Table 2:** Respondents of DepEd Catbalogan Division (Senior High/Grade 12)

Samar Schools Divisions	No. of Senior High Students (ABM)	Percent Share	Sample Units	No. of Senior High Students (HUMSS)	Percent Share	Sample Units
Guinsurongan NHS	0	0%	0	30	9%	16
Samar National School	99	74%	74	318	91%	170
CNCHS	34	26%	26	0	0%	0
<b>Total</b>	<b>133</b>	<b>100%</b>	<b>100</b>	<b>348</b>	<b>100%</b>	<b>186</b>

Source: Samar Schools Division Office (Planning Office), 2024

**Table 3:** Total Number of Students in DepEd (Senior High/Grade 12)

DepEd Divisions	No. of Senior High Students (ABM)	No. of Senior High Students (HUMSS)	Total Population of Senior High Students
Samar Schools Divisions	265	918	1,183
Catbalogan Schools Divisions	133	348	481
<b>Total</b>	<b>398</b>	<b>1,266</b>	<b>1,664</b>

Table 4 depicts the Sample Size of Senior High School Students was involved of about the sum of Seven

Hundred Twenty-Four (724) as respondents.

**Table 4:** Sample Size of Students in DepEd (Senior High/Grade 12)

DepEd Divisions	Sample Units (ABM)	Sample Units (HUMSS)	Total Sample Units
Samar Schools Divisions	159	279	438
Catbalogan Schools Divisions	100	186	286
<b>Total</b>	<b>259</b>	<b>465</b>	<b>724</b>

## RESULTS AND DISCUSSION

### SWOT Analysis

In this analysis, data were culled out from the University's available resources and external factors that may affect the proposed program BS Public Management.

#### Internal Aspect

##### Strengths

The institution has impeccably achieved internationalization awards and quality awards, to be specific, PQA Awardee, Consistently WURI International Awardee, and QS Star Awardee, and was praised by CHED leaders, directors, and commissioners, the Institution is constantly reaccredited by the SOCOTEC ISO international body that assures ISO 9001:2015 recertification, management of tertiary educational system, planning, research and extension services and graduate school. College of Arts and Sciences resources such as Buildings and Rooms are ample to provide class schedules for the newly admitted students. Laboratories are available from computers and statistics labs and even psychology laboratory and sciences laboratories (chemistry, physics, and biology) for the GE courses. Faculty in the College of Arts and Sciences are mostly master's degree holders and several are doctorate holders in the different fields of specialization, General Education (GE) social sciences faculty is also available. SSU Administration has many graduates and unit earners of an appropriate master's degree in public management, possible to handle part-time teaching after officer hours. CAS Audio Visual Center (AVC) for activities involving application learners' strategies for further enhancing and nurturing the knowledge of students.

##### Faculty Members Needed in This Curricular Program

The BS in Public Management faculty members are available, a Dean, a graduate of master in public management with two (2) available in the academic workforce, both are graduates of Master in Public Management (MPM), one is a graduate of Doctor in Management and the other continuing her Doctorate Degree. College advantage is that there are many graduates and units of MPM in the Administrative workforce, there are five (5) who have taught for several years in undergraduate students and two (2) part-timers in CAS, graduate of MPM and the other one has units of MPM. The colleges have also two (2) social science experts who have taught for many years. Other faculty members are available to teach GE subjects since it is well known and practiced that CAS is a service college among different colleges in SSU, we have English, Math, Psychology, IT, Filipino, etc.

##### Laboratory and Facilities

The four-year degree in Bachelor of Science in Public Management will be home in the College of Arts and Sciences (CAS) with a new 5-storey Building New CAS Academic Bldg. side-to-side with the 3-storey Building New CAS Building. New CAS Academic Bldg. has 15

rooms intended for lectures and presentations on the 4th floor and 5th floor, NCAS Bldg. with 7 lecture rooms. Facilities and Equipment are also available at the Dean's Office and Laboratories, CAS has a complete set of Laboratories namely, 1 New ICT Laboratory located at 3rd Floor New CAS Academic Bldg, and 4 ICT Laboratory in NCAS Bldg., Psychology Laboratory Room at 2nd Floor, Statistics Laboratory, Math Laboratory, Chemistry Laboratory, Physics Laboratory and Biology Laboratory located in the 3rd Floor New CAS Academic Bldg. General Library available and located at the 3rd Floor Administration Bldg., Audio Visual Center for Theatric View and Presentation located at the 1st floor.

##### Financial Feasibility

The College of Arts and Sciences (CAS) is financially stable and can sustain and maintain the operation of this proposed program Bachelor of Science in Public Management (BSPM) for Four years. The Republic Act No. 10931 or the Universal Access to Quality Tertiary Education Act provides adequate funding for such mechanisms to augment the implementation of the program to finance the students.

##### Weaknesses

The BS Public Management or BSPA in CHED CMO must be updated through curriculum review and development activities that are regularly implemented by the University to enhance its quality courses offering and curriculum application and implementation. The program still needs one (1) faculty to be hired as full-time/full-load.

#### External Aspects

##### Opportunities

Opportunities for collaboration professional growth and extension serving the public in cooperation of different government bodies and public sectors may be enriched. International mobility and research along with management of National Government Agencies (NGAs), Local Government Agencies (LGAs), and other public-private sector partnerships for one goal and one mission, students of BSPM are included for exposure and rich experiences outside of the four walls of the classroom.

##### Market Industries

BS Public Management graduates primary work opportunity in Government agencies, with the immense knowledge and skills for effective and efficient processes and strategic development among sections and departments like human resource management office, supply office, budget office, cashier's office, records office or lumped work wherever they will be assigned with job administrative in nature. A BS public management graduate also has a higher chance to have managerial and supervisory especially coupled with the CSC eligibility and CES eligibility with training and experiences qualified to the minimum requirement and agency program and there is a career success in this program.

A graduate of the program is also applicable to private enterprises as far as management is concerned and providing products and services that will help organize, lead, and operate the business by far systems and processes of company or organization as principles of management and theories wherein applied to the work they will be in.

**Threats**

It is clear that if a Certificate of Program Compliance by CHED will not be issued, students may suffer its consequences together with the University Leveling goals to be achieved. This feasibility and SWOT Analysis can suffice the requirement by completing the RQAT program evaluation form and analysis to offer such.

**NOTE**

**Market Feasibility**

**Demand and Supply of Graduates of the Curricular Offering for the Next Five (5) Years**

In the Next 5 years, employment opportunities for the graduates of the program will expand as time goes by, the government has been hiring different administrative staff specifically in the University which is required to open because of the SUC Leveling, the Revised OSS (Organizational Structure and Staffing Standards for SUCs), LGUs have unfilled positions and DepEd Division are mass hiring government workers occupying reinforcement with administrative function to help the operations smooth. A graduate of BSPM will eventually

land a government job which also requires him to pass the civil service exam to enter the service or possible Job Order/Contract of service while waiting.

Expanding partnerships with different government agencies within the locality can be done to ease the burden of hiring unqualified applicants who are not referred which not in compliance with the requirements set by the hiring office

Data also shows that Human Resource Management Officers and Selection Board/Committee in Samar recommend the BS Public Management with a 60% to be probably hired and they will hire it definitely with a 40% result and without negative remarks. They will also endorse it to their family and friends because they affirmed that SSU offers quality education, it has free tuition, scholarships, and grants, and knowing that senior high schools along ABM and HUMSS strands of different feeder schools of DepEd in Samar and Catbalogan Division will fit to the program proposed which is the BS Public Management.

Hiring is not limited only to the government but also private enterprises or businesses that have their hiring strategy in which they can vouch for the knowledge and skills gained from the school with management characteristics and good personality which they can hire credible graduates from SSU.

**On Attractiveness of the Program Offering**

The demand of the graduates of BS Public Management in the job market was analyzed data below with the following questions and table presented the answers:

**Table 5:** The choice of student-respondents where to take up College for BSPM (SDS and CDS)

College/ University	Frequency (f)	Percentage (%)
SUC 1 (Samar State University)	368	50.83%
Private HEI 1	69	9.53%
Private HEI 2	13	1.8%
SUC 2	72	9.94%
Private HEI 3	4	0.55%
SUC 3	70	9.67%
SUC 4	47	6.49%
Other University/College	81	11.19%
<b>Total</b>	<b>724</b>	<b>100.00</b>

Source: Field Survey, 2024

In Table 5, the survey conducted from the schools by the researcher resulted in a high number of student who wants

to enroll in SSU for the Bachelor of Science in Public Management about 368 or 50.83% if offered in SSU.

**Table 6:** The reason why student-respondents choose the College/University for BSPM (SDS and CDS)

Reasons	Frequency (f)	Percentage (%)	Rank
Because it is aligned with my Senior high school strand	138	19.06%	2
Because of free tuition, scholarship and grants	173	23.90%	1
Because it is near at my present location (very accessible)	26	3.59%	7
Because the University/College offers quality education	111	15.33%	3
Because cost of studying will be lesser	31	4.28%	6

Because of my parents or family choice	34	4.70%	5
Because of my intuition/my own decision	111	15.33%	3
Other Reason	100	13.81%	4
<b>Total</b>	724	100.00%	

Source: Field Survey, 2024

In table 6, the reason why students choose the college/university because of the top 3 following answers: Because of free tuition, scholarships, and grants 173 (23.90%), 2nd rank it's because it is aligned by their Senior high school strand 138 (19.6%) student-respondents and 2 (two) tied in rank 3, it is because the University/College offers quality education with a total of 111 (15.33) and because of their intuition/own decision 111 (15.33).

**The Socio-Economic Benefits in Offering a Four-Year Degree Program Bachelor of Science in Public Management**

The program is feasible for the reason that it is unique in Western Samar or even in Catbalogan City which will be offered in SSU. High demands in government service especially in administrative staff and supervisory functions which management graduate is fitted to it. Supply is high and every government office is mass hiring plantilla positions to adapt support functions and focus on their main functions and mandate. Employability will last long as the program is flexible in every position in every company and globally. It will also help economic growth in which the government is investing human resources that serve client satisfaction, involves planning and organization, solving problems, and decision-making ideals. Among all others, a potentially sustainable solution and counterpart as a main provider of extension societal activities and community service addressing several sustainable development goals (SDGs) will be targeted and achieved with the program offers even when students graduate and are hired as public servants, extension workers, and community developer for sustainable future of the country as a whole.

**CONCLUSION**

It was discovered from the study that offering a new program Bachelor of Science in Public Management (BSPM) is feasible, internal aspect and external aspects were an advantage to SSU because data were gathered and analyzed promptly. Although the program is not a priority program of CHED, it seems more in demand in society as one of the foundational sources of achieving sustainable goals of the country, globally and even locally. The program sustenance of the University can continue over the years as it operates. University administration is very supportive of this endeavor as it caters to inclusivity among students and the goal of service. The program is unique since it is the only program within districts I and II in Western, Samar and a very favorable. Continuous improvement is the main goal for achieving quality and advanced instruction leading the way to the success of graduates and also to the university.

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**APPENDIX**

**SSU Vision**

A Transformative University Committed to Technology, Innovation and Service Excellence. (BOR No. 41 series 2014)

**SSU Mission**

The University shall primarily provide advanced instruction and professional training in the arts, philosophy, social sciences, agriculture and fishery, forestry, science and technology, engineering, education, law and other related fields. It shall also undertake research and extension services, and provide leadership in its areas of specialization. (Sec. 2. R.A. 9313)

**Quality Policy**

Samar State University commits to provide and uphold service excellence in instruction, research and extension

in conformity to legal and statutory requirements for continual improvement and customer satisfaction. (BOR No. 80 series 2016)

**College Goal**

The College of Arts and Sciences (CAS) commits itself to the following goals:

1. Develop through instruction, intellectual acumen and globally acceptable technology-based skills directed at the service of God, country and fellowmen;
2. Foster a desirable attitude towards research and promote continuing education as a means of achieving personal growth and development;
3. Encourage meaningful community involvement through innovative and responsive strategies geared towards national development, and
4. Instill positive productivity for gaining sustainable growth and self-sufficiency in a progressive and environment-friendly society

**Proposed Program Objectives**

The Bachelor of Science in Public Management (BSPM) Program aims to prepare students to become professionals in the field of management and applied social science.

Specifically, the program seeks to:

1. Prepare students with adequate knowledge and understanding of the fundamentals of good governance;
  2. Develop a high appreciation for the demands and challenges of public service and establish high ethical values for public service, accountability, nationalism, and sustainability;
  3. Acquire a strong sense of duty to promote and protect the public interest, especially for the depressed and the marginal communities; and gain adequate skills in management including planning, and implementation monitoring of human, material, and resource management for government and civil society.
  4. Enhance adequate ability to engage in scientific research and national decision-making.
- Samar State University (SSU) also offers a Master in Public Management (MPM) in the SSU Graduate School which focuses on students who are currently employed in the government service to provide them with knowledge and skills honing themselves to become managers in public service. Several times, the accreditors from the AACUP, who were in charge of the program reiterated that the school must have an aligned undergraduate program to align the Master's Program of the Graduate School and it is high time that the school implemented the Bachelor of Science in Public Management (BSPM) to suffice the needs not only the school but the society as well.

**Cost Over Benefit Ratio**

**Table 1:** Cost-benefit Analysis: A Projected Five-Year Operation of BS Public Management

Description	Year 1	Year 2	Year 3	Year 4	Year 5
Projected Collections (Tuition Fees + Miscellaneous Fees)	1,295,100.00	2,590,200.00	3,705,300.00	4,820,400.00	4,820,400.00

Projected Expenses (Salary/Honoraria) Personnel Services (Faculty)	1,262,292.00	1,508,700.00	2,338,116.00	2,706,576.00	3,075,036.00
Cost over Benefit Ratio (Collection/ Expenses)	1.03	1.72	1.58	1.78	1.57
Number of Students	150	300	450	600	600
Number of Faculty	3	4	6	7	8

As reflected in Table above cost-benefit analysis in 5 years of BS Public Management Operation which will be offered by SSU, projected collections and expenses were provided near the computation of resources like a pool of faculty and number of students multiplied by tuition fees and miscellaneous fees relating to units and unit cost. Results

were higher than 1.0, which was computed and analyzed from year 1, year 2 year 3, year 4, and year 5 with a ratio of 1.03, 1.72, 1.58, 1.78, and 1.57, respectively which is an implication that the program is expected to have a good rate of return or investment for implementation and outweighs the cost and the program must be considered.